

## ORDER



KSJV

Orders	Order / Rev:	104994
	Alt Order #:	06837955
	Product Desc:	OBAMA FOR AMERICA
	Estimate:	1536
	Flight Dates:	09/25/12 - 10/01/12
	Original Date / Rev:	08/01/12 / 09/21/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America - revised
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	100	\$78,600.00	\$66,810.00	September 2012	100	\$78,600.00	\$66,810.00	0.00
10/01/12	10/01/12	20	\$16,450.00	\$13,982.50	October 2012	20	\$16,450.00	\$13,982.50	0.00
					Totals	120	\$95,050.00	\$80,792.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	4	\$90.004	0.00	NM		4.	\$1,300.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$90.00	0.00	NM		4	\$1,300.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$90.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$90.00)	0.00	NM			
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$90.00)	0.00	NM			
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$90.00)	0.00	NM			
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$90.00)	0.00	NM			
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a	MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$325.00	0.00	NM			
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a	MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$325.00	0.00	NM			
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a	MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$325.00	0.00	NM			
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a	MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$325.00	0.00	NM			
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$175.00	0.00	NM		4	\$2,600.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$175.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a	See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$175.00)	0.00	NM			
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a	See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$175.00)	0.00	NM			
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a	See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$175.00)	0.00	NM			
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a	See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE]			-TWThF----	:30		(\$175.00)	0.00	NM			
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a	MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$650.00	0.00	NM			
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a	MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$650.00	0.00	NM			
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a	MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$650.00	0.00	NM			
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a	MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]			-TWThF----	:30		\$650.00	0.00	NM			
E 3	KSNV	09/25/12	09/28/12	CM	658a-9am		-TWTF--	:30	4	\$200.00	0.00	NM		4	\$3,400.00

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E 14	KSNV	09/25/12	09/28/12	Noon News	CM	12-1230pm	-TWTF--	.50	4	\$125.004	0.00 TVM
Noon News											
NEWS											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$125.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	Noon News		12-1230pm	-TWThF----	:30	(\$125.00)	0.00	NM					
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Noon News		12-1230pm	-TWThF----	:30	(\$125.00)	0.00	NM					
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Noon News		12-1230pm	-TWThF----	:30	(\$125.00)	0.00	NM					
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Noon News		12-1230pm	-TWThF----	:30	(\$125.00)	0.00	NM					
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Noon News		12-1230pm	-TWThF----	:30	\$425.00	0.00	NM					
④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Noon News		12-1230pm	-TWThF----	:30	\$425.00	0.00	NM					
④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Noon News		12-1230pm	-TWThF----	:30	\$425.00	0.00	NM					
④ -MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Noon News		12-1230pm	-TWThF----	:30	\$425.00	0.00	NM					
④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.00	3	0.00	NM	4	\$1,300.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$100.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM					
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM					
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM					
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM					
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	\$325.00	0.00	NM					
④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	\$325.00	0.00	NM					
④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	\$325.00	0.00	NM					
④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm		1230-1p	-TWThF----	:30	\$325.00	0.00	NM					
④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
E 16	KSNV	09/25/12	09/28/12		CM	1258p-2pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$1,700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/24/12	09/30/12	-TWTF--	4	\$125.00	0.00										
Spot	Ch	Date Range	Description	Start/End Time											
1	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm											
			See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm											
			See MG 16.5,16.6,16.7,16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm											
			See MG 16.5,16.6,16.7,16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm											
			See MG 16.5,16.6,16.7,16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm											
			MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm											
			MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm											
			MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm											
			MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]												
E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004	0.00	NM		4	\$1,300.00
DRS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/24/12	09/30/12	-TWTF--	4	\$85.00	0.00										
Spot	Ch	Date Range	Description	Start/End Time											
1	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm											
			See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm											
			See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm											
			See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm											
			See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm			-TWTF----	:30	4	\$325.00	0.00	NM		4	\$1,300.00
			MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm			-TWTF----	:30	4	\$325.00	0.00	NM		4	\$1,300.00
			MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm			-TWTF----	:30	4	\$325.00	0.00	NM		4	\$1,300.00
			MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm			-TWTF----	:30	4	\$325.00	0.00	NM		4	\$1,300.00
			MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]												
E 18	KSNV	09/25/12	09/28/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00

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E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$4,000.00																			
<b>JEOPARDY</b>																																		
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-TWTF--</td> <td>4</td> <td>\$230.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																													
Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00																													
<table> <thead> <tr> <th><u>Spot</u></th> <th><u>Ch</u></th> <th><u>Date Range</u></th> <th><u>Description</u></th> <th><u>Start/End Time</u></th> <th><u>Weekdays</u></th> <th><u>Length</u></th> <th><u>Rate</u></th> <th><u>Rtg</u></th> <th><u>Type</u></th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNV</td> <td>09/24/12-09/30/12</td> <td>M-F Jeopardy</td> <td>630-7pm</td> <td>-TWThF----</td> <td>:30</td> <td>(\$230.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>															<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																									
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM																									
<p>See MG 24.5,24.6,24.7,24.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>2 KSNV 09/24/12-09/30/12 M-F Jeopardy</p> <p>See MG 24.5,24.6,24.7,24.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>3 KSNV 09/24/12-09/30/12 M-F Jeopardy</p> <p>See MG 24.5,24.6,24.7,24.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>4 KSNV 09/24/12-09/30/12 M-F Jeopardy</p> <p>See MG 24.5,24.6,24.7,24.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>5 KSNV 09/25/12-09/28/12 M-F Jeopardy</p> <p>MG for 24.4,24.3,24.1,24.2    [Revised Rate to Reinstate]</p>																																		
<p>6 KSNV 09/25/12-09/28/12 M-F Jeopardy</p> <p>MG for 24.4,24.3,24.1,24.2    [Revised Rate to Reinstate]</p>																																		
<p>7 KSNV 09/25/12-09/28/12 M-F Jeopardy</p> <p>MG for 24.4,24.3,24.1,24.2    [Revised Rate to Reinstate]</p>																																		
<p>8 KSNV 09/25/12-09/28/12 M-F Jeopardy</p> <p>MG for 24.4,24.3,24.1,24.2    [Revised Rate to Reinstate]</p>																																		
E 25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$4,000.00																			
<b>WHEEL</b>																																		
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-TWTF--</td> <td>4</td> <td>\$230.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																													
Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00																													
<table> <thead> <tr> <th><u>Spot</u></th> <th><u>Ch</u></th> <th><u>Date Range</u></th> <th><u>Description</u></th> <th><u>Start/End Time</u></th> <th><u>Weekdays</u></th> <th><u>Length</u></th> <th><u>Rate</u></th> <th><u>Rtg</u></th> <th><u>Type</u></th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNV</td> <td>09/24/12-09/30/12</td> <td>M-F Wheel</td> <td>7-730pm</td> <td>-TWThF----</td> <td>:30</td> <td>(\$230.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>															<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																									
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM																									
<p>See MG 25.5,25.6,25.7,25.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>2 KSNV 09/24/12-09/30/12 M-F Wheel</p> <p>See MG 25.5,25.6,25.7,25.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>3 KSNV 09/24/12-09/30/12 M-F Wheel</p> <p>See MG 25.5,25.6,25.7,25.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>4 KSNV 09/24/12-09/30/12 M-F Wheel</p> <p>See MG 25.5,25.6,25.7,25.8    [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																		
<p>5 KSNV 09/25/12-09/28/12 M-F Wheel</p> <p>MG for 25.4,25.1,25.3,25.2    [Revised Rate to Reinstate]</p>																																		
<p>6 KSNV 09/25/12-09/28/12 M-F Wheel</p> <p>MG for 25.4,25.1,25.3,25.2    [Revised Rate to Reinstate]</p>																																		
<p>7 KSNV 09/25/12-09/28/12 M-F Wheel</p> <p>MG for 25.4,25.1,25.3,25.2    [Revised Rate to Reinstate]</p>																																		
<p>8 KSNV 09/25/12-09/28/12 M-F Wheel</p> <p>MG for 25.4,25.1,25.3,25.2    [Revised Rate to Reinstate]</p>																																		
E 26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001	0.00	NM		4	\$3,200.00																			

Order / Rev: 104994  
Alt Order #: 06837955  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536

KSJV

Order / Rev: 104994  
Alt Order #: 06837955  
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSJV

Order / Rev: 104994  
 Alt Order#: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00	
Sa-Su News 3 at Eleven																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/30/12		-----S		1				\$1,100.00		0.00				
E 39	KSNV	09/25/12	09/28/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00	
Tonight Show																
LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/30/12		-TWTF--		4				\$425.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
3		KSNV	09/24/12-09/30/12	The Tonight Show		1135p-1237a				-TWThF----		:30	(\$425.00)	0.00	NM	
See MG 39.5																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	The Tonight Show		CM	1135p-1237a				-TWThF----		:30	\$425.00	0.00	NM	
(M) MG for 39.3 09/25																
[Revised Rate to Reinstate]																
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00	
Late Night w/Fallon																
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/30/12		-TWTF--		4				\$225.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
2		KSNV	09/24/12-09/30/12	Late Night w/Fallon		1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	09/24/12-09/30/12	Late Night w/Fallon		CM	1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	Late Night w/Fallon		CM	1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
(M) MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	Late Night w/Fallon		CM	1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M) MG for 40.4,40.2,40.3																
[Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	Late Night w/Fallon		CM	1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M) MG for 40.4,40.2,40.3																
[Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	Late Night w/Fallon		CM	1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M) MG for 40.4,40.2,40.3																
[Revised Rate to Reinstate]																
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	1	0.00	NM	1	\$750.00	
Saturday Night Live																
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/30/12		-----S-		1				\$750.00		0.00				
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM		5-6a				M-----		:30	1	\$450.00	1	\$450.00
M-F 5-6a WakeUp w/WagM																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		M-----		1				\$450.00		0.00				
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM		6-7a				M-----		:30	1	\$700.00	1	\$700.00
M-F 6-7a WakeUp w/WagM																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		M-----		1				\$700.00		0.00				

Order / Rev: 104994  
Alt Order #: 06837955  
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Obama for America
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Estimate:	1536

KSJV

## AGENDA

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$325.00		0.00			
E 50	KSNV	10/01/12	10/01/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$425.00		0.00			
E 51	KSNV	10/01/12	10/01/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$325.00		0.00			
E 52	KSNV	10/01/12	10/01/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$450.00		0.00			
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
CM															
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$725.00		0.00			
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
CM															
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,200.00		0.00			
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
CM															
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,200.00		0.00			
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
CM															
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,300.00		0.00			
Spot															
Ch															
Date Range															
Description															
Start/End Time															
630-7pm															
Weekdays															
Length															
:30															
(\$1,300.00)															
Rate															
\$1,300.00															
Rtg															
Type															
NM															
See MG 56.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/01/12-10/01/12 M-F Jeopardy															
630-7pm															
M-----															
:30															
\$1,300.00															
MG for 56.1 10/01															
[Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
CM															
M-F Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,300.00		0.00			
Spot															
Ch															
Date Range															
Description															
Start/End Time															
7-730pm															
M-----															
:30															

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>FACE TO FACE</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/01/12	10/07/12		M-----		1		\$900.00									
E 59	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a		M-----	:30	1	\$500.00	1	0.00	NM		1	\$500.00
<b>LENO</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/01/12	10/07/12		M-----		1		\$500.00									
Spot	Ch	Date Range		Description		Start/End Time											
1	KSNV	10/01/12-10/07/12		The Tonight Show		1135p-1237a											
See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		The Tonight Show		1135p-1237a											
(M) MG for 59.1 10/01 [Revised Rate to Reinstate]																	
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon	CM	1237a-136am		M-----	:30	1	\$250.00	1	0.00	NM		1	\$250.00
<b>FALLON</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/01/12	10/07/12		M-----		1		\$250.00									
Spot	Ch	Date Range		Description		Start/End Time											
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am											
See MG 60.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon		1237a-136am											
(M) MG for 60.1 10/01 [Revised Rate to Reinstate]																	
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm		M-----	:30	1	\$4,000.00	1	0.00	NM		1	\$4,000.00
<b>VOICE</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/01/12	10/07/12		M-----		1		\$4,000.00									
Spot	Ch	Date Range		Description		Start/End Time											
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p		8-10pm											
See MG 61.2 [na]																	
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p		8-10pm											
(M) MG for 61.1 10/01 [Revised Rate to Reinstate]																	
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagn	GM	430a-5a		-----S	:30	1	\$100.00	2	0.00	NM		1	\$100.00
<b>Wake Up Early Wagners</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	09/24/12	09/30/12		-----S		1		\$100.00									

Totals

120

\$95,050.00